

Tell Stevie Awards Attendees About Your Company

Place your full-page ad in the official program of The 2010 Stevie Awards for Sales & Customer Service

Reservation Deadline: Friday, February 5
Materials Deadline: Monday, February 8

The printed program will be distributed to the 200 attendees of the Monday, February 22 awards dinner, and will be distributed in electronic (PDF) form to many thousands more people worldwide throughout the year, as a download from the awards' web site.

Use this occasion to congratulate your employees on their nominated work and to tell the world's business leaders about your company.

Ads will appear in black-and-white in the print version and color in the online version.

Cost per full-page ad: \$700

Technical Specifications & Delivery Instructions:

8.5 x 11 program

- Ad size to be 7 x 10, no bleeds
- The program will be set up on Mac OS in Quark Xpress
- Files in Quark need to include all links and fonts for Mac
- Send Illustrator or Photoshop files as EPS, and convert all text to Path, with all linked images embedded
- PDF files must be PDF/X-1a, images and fonts embedded
- Send BOTH color and b&w ad files if available
- **Please**—NO files in Word, PageMaker or Microsoft Publisher

Deliver ad materials by Monday, February 8 to:

David Wu, DW Design, 5349 Thayer Avenue
Alexandria, Virginia 22304, U.S.A., telephone (703) 370-5229
david.dwdesign@verizon.net

Distribute literature about your company from a Welcome Station during the cocktail reception

Reservation Deadline: Monday, February 15
Materials Deadline: Wednesday, February 17

The cocktail reception will run from 6:00–7:00 pm on Monday, February 22 in the lobby outside the Pompeii Ballroom on the lobby level of the Eden Roc Renaissance Hotel in Miami Beach. Sales and customer service executives from the U.S.A. and several other nations will gather. This is a great opportunity to tell them about your company, face to face.

Each Welcome Station will feature a draped 6-foot table and an elevated sign featuring your company's name.

Note: Welcome Stations are for tabletop distribution of literature and other materials *only*. Any other type of display will require special arrangements. Call (703) 547-8389 to discuss.

Cost per Welcome Station: \$300

The week of February 15 we will send an email to all Finalists, telling them about the companies they will be able to meet at Welcome Stations during the cocktail reception. For this we will need:

- A 200-pixel-wide JPEG image of your company's logo
- A one- to two-paragraph description of your company including your company's web site address
- The logo and the description should be emailed to info@stevieawards.com by Monday, February 15

After we receive your order for a Welcome Station we will send you instructions about how and where to ship your literature and other materials for delivery by Friday, February 19 to the hotel.

----- **Complete and fax this reservation form to (703) 991-2397** -----

- Reserve our full-page ad in the official program of The 2010 Stevie Awards for Sales & Customer Service @ \$700
 Reserve a Welcome Station for our company during the 2010 cocktail reception @ \$300
 Save \$150—Reserve both a full-page ad and a Welcome Station for our company @ \$850

Contact Name: _____

Company: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Telephone: _____

Fax: _____

Email: _____

TO PAY BY CREDIT CARD COMPLETE AND FAX THIS FORM TO THE STEVIE AWARDS AT (703) 991-2397

Send payment with this form to: The Stevie Awards,
11885 Grand Commons Avenue, #210, Fairfax, VA 22030 U.S.A.
Make checks payable to Stevie Awards, Inc.

  

Name on Credit Card: _____

Credit Card #: _____

Expiration Date: _____

Total Amount: _____

Billing Address: _____

